



FOR IMMEDIATE RELEASE

August 3, 2017

KATY PERRY PERFORMS AT PRIVATE LULAROE EVENT

SCOTTSDALE, AZ – On Saturday, July 29th, Corona, California-based women’s fashion designer and multi-level clothing seller & retailer, LuLaRoe, highlighted its annual conference with an event closing concert by award winning, pop powerhouse *Katy Perry* at Angel Stadium of Anaheim, home of the Los Angeles Angels (MLB).

Over 25,000 LuLaRoe Independent Distributors & Fashion Retailers filled the Angel Stadium outfield for Katy’s 14-song, 60-minute+ performance that included her top hits; ET, California Gurls, I Kissed A Girl and Roar.

SELECT ARTISTS ASSOCIATES is a national sports & entertainment production company, specializing in combining Live Music and Sporting Events during time-sensitive situations (Pre-Game / Halftime / Post-Event). SAA is headquartered in Scottsdale, AZ., with an East Coast office in Tampa, FL.

Photos attached:

- 1) CAA’s Robert Norman (L) with Katy Perry and SAA, President, Charles Johnston (R).
- 2) Katy Perry performs during LuLaRoe conference closing concert at Angel Stadium of Anaheim. 1
- 3) Katy Perry performs during LuLaRoe conference closing concert at Angel Stadium of Anaheim. 2





